# ATHIRUDRAM-2011



May 20<sup>th</sup> 2011 to May 30<sup>th</sup> 2011 Sanatan Dharma Temple, Norwalk, CA

Hosted By

VEDA CIRCLE (Vedic Education Dissemination and Awareness Circle) With blessings from His Holiness Sri Kanchi Periyavar and Kanchi Kamakoti Seva Foundation (KKSF)

The Athirudra Maha Yajna, the highest Vedic yajna prescribed in our Scriptures, will be conducted at the Sanatan Dharma Temple in Norwalk, CA from May 20 through May 30, 2011. During these 11 days the devotees and Veda followers of Southern California and all over USA have a unique opportunity to witness and participate in this great Yajna being performed for Loka Kshema and Loka Kalyana (welfare and happiness of all).

His Holiness Sankaracharya of Kanchi, Sri Jayendra Saraswathy, Sri Kanchi Kama Koti Peetha Acharya, said:

"The four Vedas (Rig, Yajur, Sama and Atharva) are the roots of our religion and foundation for Sanatan Dharma. Krishna Yajur Veda, one of the 2 Samhitas (versions) of Yajur Veda is quite significant, of which Rudram and Chamakam are parts. Rudram is the most sacred means of worshipping Lord Siva. There are four kinds of rudra parayana and homas: Rudram, Ekadasa Rudram, Maha Rudram and Athi Rudram; each has greater significance than its preceding one. 'Athi' means "ultimate". Therefore, Athirudram is the highest form of worship of Lord Siva. Athirudram destroys all sorrows and provides 'Kshema'."

We are indeed fortunate and blessed to conduct this Maha Yajna at Sanatan Dharma Temple with the support and cooperation of the priests, devotees and well-wishers of Vedic Yajnas.

The religious program presented in these pages details an array of religious events for the 'ishta devatas' of all devotees. The devotees of Lord Ganesha have the opportunity to participate in the daily Ganapathy Homa. The followers of Durga Mata, Maha Lakshmy and Goddess Saraswathy will enjoy Chandi Homa, Deepa Puja, Lalitha and Lakshmy Sahasranama pujas. The devotees of Lord Vishnu can participate in Vishnu Sahasranama japa, Sudarshana and Purusha Sooktha Homas. Pujas for Lord Subrahmanya, Dharma Shastha and Hanumanji are scheduled as well.

Athirudram-2011 is spread over six days from May 25 to May 30. The Yajna includes ekadasa (11) rudra japams, abhishekam and homam twice each day during the first five days and once on the sixth day. Nearly 25 Vedic Priests and over 121 vedically trained ritwiks will chant during this time. The vibrations from the 14,641 chants of Namakam and 1,331 chants of Chamakam will echo in our hearts and minds during, and long after, the Yajna.

Annadhanam on all 11 days is an important part of this Maha Yajna.

What is Sri Rudram? What are the benefits of chanting Sri Rudram? What is Athirudram? What are Yaga and Yajna? Please visit us at 'www.athirudram.us' for detailed answers to these questions.

## Please join us with your family and friends to make this event a grand success.

### Athirudram-2011 Schedule

#### Please visit us at www.Athirudram.US for latest updates to the schedule.

Fri., May 20, 2011				
7:00 AM-9:00 AM	Ganapathy Homam	3:00 PM-4:00 PM	Cultural Program - TBD	
9:00 AM-9:30 AM	Breakfast	4:00 PM-5:00 PM	Swaranjali - Bhajan	
9:30 AM-1:00 PM	Navagraha Homam	5:00 PM-7:00 PM	Ganesha Sankata Hara Chathurthi -	
	0		Japam, Homam, Puja	
1:00 PM-3:00 PM	Lunch	7:00 PM-8:30 PM	Arathi followed by Dinner	
Sat., May 21, 2011				
7:00 AM-9:00 AM	Ganapathy Homam	3:00 PM-4:00 PM	Kathak by Sundar Kala Kendra Kathak Dance School, Director - Smt. Anjani Ambegaokar	
9:00 AM-9:30 AM	Breakfast	4:00 PM-5:00 PM	Bharatha Natyam by Natyanjali students, Director - Dr. Malini Krishnamurthy	
9:30 AM-1:00 PM	Chandi Homam	5:00 PM-7:00 PM	Shastha Puja, Bhajans, Hanuman Chaleesa & Puja	
1:00 PM-3:00 PM	Lunch	7:00 PM-8:30 PM	Arathi followed by Dinner	
Sun., May 22, 2011				
7:00 AM-9:00 AM	Ganapathy Homam, Vishvaksena Puja, Vaibhava Lakshmi Puja, Vishnu Sahasranama Japam	3:00 PM-4:00 PM	Children's Program	
9:00 AM-9:30 AM	Breakfast	4:00 PM-5:00 PM	Children's Program	
9:30 AM-1:00 PM	Sudarshana Homam, Purusha	5:00 PM-7:00 PM	Hindustani Classical Music by Mrs.	
	Sooktha & Sree Sooktha Homam		Mala Ramadorai	
1:00 PM-3:00 PM	Lunch	7:00 PM-8:30 PM	Arathi followed by Dinner	
Mon., May 23, 2011				
7:00 AM-9:00 AM	Ganapathy Homam	3:00 PM-4:00 PM	Cultural Program - TBD	
9:00 AM-9:30 AM	Breakfast	4:00 PM-5:00 PM	Violin Concert by Mr. Kailasam	
9:30 AM-1:00 PM	Siva Abhishekam & Puja, Sahasranama & Vilva Ashtothara Archana	5:00 PM-7:00 PM	Lalitha Ashtothara, Lalitha Trishathi Kumkuma, Lalitha Sahsranama	
1:00 PM-3:00 PM	Lunch	7:00 PM-8:30 PM	Arathi followed by Dinner	
Tues., May 24, 2011				
7:00 AM-9:00 AM	Ganapathy Homam	3:00 PM-4:00 PM	Cultural Program – TBD	
9:00 AM-9:30 AM	Breakfast	4:00 PM-5:00 PM	Carnatic Music: Smt. Geetha Shankar Ram	
9:30 AM-1:00 PM	Subrahmanya Abhishekam Sahasranama Archana & Puja	5:00 PM-7:00 PM	Ritwik Varanam	
1:00 PM-3:00 PM	Lunch	7:00 PM-8:30 PM	Arathi followed by Dinner	
Wed., May 25, 2011	Athirudra Yajna begins!			
4:30 AM-5:30 AM	Ganapathy Homam	3:00 PM-4:00 PM	Open	
5:30 AM-8:00 AM	Punyahavachanam, Mahasamkalpam, Kalasa Sthapanam, Mahanyasam	4:00 PM-6:00 PM	Sankara Charitham Katha Kalakshepam by Mr. Natarajan	
8:00 AM-8:30 AM	Breakfast	6:00 PM-7:00 PM	Krama Archana	
8:30 AM-11:00 AM	Ekadasa Rudra Japam, Abhishekam	7:00 PM-8:30 PM	Arathi followed by Dinner	
11:00 AM-11:30 AM	Refreshments			
11:30 AM-2:00 PM	Rudra Japam, Abhishekam, Homam			
2:00 PM-3:00 PM	Lunch			

We request presence, financial support, volunteering assistance and active participation of all devotees in Southern California area and all over United States to help us conduct the event in a grand manner.

#### Athirudram-2011 Schedule - continued

Thurs., May 26,				
2011				
4:30 AM-5:30 AM	Ganapathy Homam	3:00 PM-5:00 PM	Open	
5:30 AM-7:30 AM	Kalasa Punah Puja, Mahanyasam	5:00 PM-6:00 PM	Spiritual Talk: Swami Ishwarananda,	
0.007.007.007.00	Kalaba i anari uja, Mahariyabarri	0.001 11 0.001 11	Chinmaya Mission, Los Angeles, CA	
7:30 AM-8:00 AM	Breakfast	6:00 PM-7:00 PM	Taittirya Upanishad Chanting	
8:00 AM-10:30 AM	Rudra Japam, Abhishekam, Homam	7:00 PM-8:30 PM	Arathi followed by Dinner	
10:30 AM-11:00 AM	Refreshments			
11:00 AM-1:30 PM	Rudra Japam, Abhishekam, Homam			
1:30 PM-3:00 PM	Lunch			
Fri., May 27, 2011				
4:30 AM-5:30 AM	Ganapathy Homam	3:00 PM-5:00 PM	Open	
5:30 AM-7:30 AM	Kalasa Punah Puja, Mahanyasam	5:00 PM-6:00 PM	Carnatic music by Mrs. Padma Kutti's	
7:30 AM-8:00 AM	Breakfast	6:00 PM-7:00 PM	students Mahanarayana Upanishad Chanting	
8:00 AM-10:30 AM	Rudra Japam, Abhishekam, Homam	7:00 PM-8:30 PM	Arathi followed by Dinner	
10:30 AM-11:00 AM	Refreshments	7.00 FIVI-0.30 FIVI	Arathi followed by Dinner	
11:00 AM-1:30 PM	Rudra Japam, Abhishekam, Homam			
1:30 PM-3:00 PM	Lunch			
Sat., May 28, 2011	Editori			
4:30 AM-5:30 AM	Ganapathy Homam	3:00 PM-5:00 PM	Open	
5:30 AM-7:30 AM	Kalasa Punah Puja, Mahanyasam	5:00 PM-7:00 PM	Deepa Puja & Vishnu Sahasranamam	
7:30 AM-8:00 AM	Breakfast	7:00 PM-8:30 PM	Arathi followed by Dinner	
8:00 AM-10:30 AM	Rudra Japam, Abhishekam, Homam	7.001 W 0.001 W		
10:30 AM-11:00 AM	Refreshments			
11:00 AM-1:30 PM	Rudra Japam, Abhishekam, Homam			
1:30 PM-3:00 PM	Lunch			
Sun., May 29, 2011				
4:30 AM-5:30 AM	Ganapathy Homam	3:00 PM-4:00 PM	Spiritual Talk: Sri Srinivasa	
			Yegnasubramanian	
5:30 AM-7:30 AM	Kalasa Punah Puja, Mahanyasam	4:00 PM-6:00 PM	Felicitation of priests, ritwiks and volunteers	
7:30 AM-8:00 AM	Breakfast	6:00 PM-7:00 PM	Rudra Ghana Chanting, Avatharika	
8:00 AM-10:30 AM	Rudra Japam, Abhishekam, Homam	7:00 PM-8:30 PM	Arathi followed by Dinner	
10:30 AM-11:00 AM	Refreshments			
11:00 AM-1:30 PM	Rudra Japam, Abhishekam, Homam			
1:30 PM-3:00 PM	Lunch			
Mon. May 30, 2011				
4:30 AM-5:30 AM	Ganapathy Homam	12:15-1:00 PM	Krama Archana	
5:30 AM-7:30 AM	Kalasa Punah Puja, Mahanyasam	1:00 PM-1:30 PM	Kalasa Abhishekam	
7:30 AM-8:00 AM	Breakfast	1:30 PM-2:00 PM	Alankaram, Neivedyam, Maha Arathi	
8:00 AM-10:30 AM	Rudra Japam, Abhishekam	2:00 PM-2:30 PM	Honor Acharyas, Avatharika,	
			Aseervadham, Conclusion	
6:00 AM-11:30 AM	Rudra Homam	2:30 PM-3:30 PM	Lunch	
11:30 AM 12:15 PM	Vasorddhara and Purnahuthi			

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# **Appeal for Support**

The devotees in Southern California feel blessed to have the opportunity to host this grand Yajna. Vast amount of money is needed to meet the expenses: materials needed for the 11-day pujas and havans; Annadhanam for 11 days for all devotees; travel, lodging and dakshina for the Vedic priests; lodging for out of town Ritwiks; Security at the venue; etc.... Funds are needed soon since many advance arrangements and commitments have to be made now. In addition to receiving God's grace and being a part of this great Yajna, your generous donations will make this "grand" Yajna possible and accessible to all. The organizers express their whole-hearted thanks and appreciation to all donors for this timely help and generosity. Following are a few suggested categories of donations.

Please visit <u>www.Athirudram.us</u> to sponsor various homams, pujas, cultural events etc.

Sponsorship Category	Amount
Platinum Sponsor	\$100,000
Gold Sponsor	\$50,000
Silver Sponsor	\$25,000
Grand Patron	\$10,001
Patron	\$7,501
Donor	\$5,001
Priest/Ghanapati Sponsor	\$3,001
Memorial day weekend sponsor May 28,29,30	\$3,001

Please make your tax deductible contributions:

By Check:	By Credit Card:
Kanchi Kamakoti Seva Foundation or KKSF Mark "Athirudram-2011" in the memo area	(Visa/MasterCard/American Express/Discover)
KKSF: 501C (3) ID: 11-3021017	
Mailing address:	Visit our website www.Athirudram.us
Athirudram-2011	
P.O. Box 918	KKSF: 501C (3) ID: 11-3021017
Los Alamitos, CA 90720	

#### For further information please contact:

For general information: www.athirudram.us or athirudraminfo@gmail.com

For donations: <u>athirudramdonations@gmail.com</u> or

Sivarama Prasad Vinjamury	714-759-2511	R. Narayanaswami	805-379-4433
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Natu Patel	310-798-7002	R. Varanasi	949-436-5094
Shridar Ayer	949-266-4959	Padmini Iyer	562-493-4257

# In addition to financial resources, Athirudram-2011 requires many volunteers for smooth execution. Please contact Mr. Raja Krishnamurti at 562 381 3060 or rajakrishnamurti@yahoo.com to volunteer your time.